



# Rate Card

June 10–December 7, 2023

**Collaboration Theatre Company** is a critically acclaimed Chicago arts organization that uses theater and virtual content to bring people together and inspire social change.

This spring, Collaboration is launching **Collaboration Radio**, a new way to gather Chicagoans – and people around the world – around the company’s digital campfire to inspire new ideas, empathy, dialogue and action around today’s most critical social issues.

## Collaboration Radio is:

A new, weekly radio show airing live every Saturday, 4 to 5 p.m. CST on WCPT 820 AM Chicago’s Progressive Talk.

Hosted by Collaboration’s Anthony Moseley and Carla Stillwell, who encourage fresh dialogue around the intersection of art, activism and social change.

A fast-paced hour of news, conversation, storytelling, comedy and digital theater, including interviews with social justice warriors from Chicago and around the world, and previews of upcoming cultural events rooted in positive social change.

Live streamed on WCPT’s website, Collaboration’s Facebook, YouTube channels, and available on-demand on Apple Podcast, Spotify and WCPT’s SoundCloud page.



**Co-Hosted by**  
Anthony Moseley & Carla Stillwell



**Reach an estimated 3,000 live radio listeners per episode\*, not including the substantial additional streaming and social media impressions, representing a demographic actively engaged in the most critical social issues facing Chicago and the world.**

\*Estimated average number of listeners at any one time per WCPT-AM 820

# Sponsorship Opportunities

## Lead Sponsorship \$10,000

Lead sponsor of our first 30 episodes, June 10–Dec. 7, 2023

- Two :30 second “brought to you by...” live or recorded sponsor reads, intro and outro, all shows
- One :15 second reminder credit at half-hour
- Credit with your link in all social media posts and show pages
- Numerous on-air mentions and special promotions opportunities

## Program Sponsor \$3,500

- One :30 second “brought to you by...” live or recorded sponsor reads, intro and outro, all shows
- One :15 second reminder credit at half-hour
- One special promotion opportunity
- Program sponsor of our first 30 episodes, June 10–Dec. 7, 2023

## Show Sponsor \$500 (or 3 shows for \$1000)

Sponsor one episode that syncs with your organization’s mission

- Two :30 second live or recorded supporting sponsor reads, intro and outro
- One :15 second supporting sponsor credit at half-hour
- Credit with your link in all social media posts and show pages

## :30 second ad \$100 (or 3 ads for \$250)

- Sold on a space available basis
- :30 live read scripts or provided audio recordings accepted

## :15 second ad \$50 (or 3 ads for \$125)

- Sold on a space available basis
- :15 live read scripts or provided audio recordings accepted

## PSAs (public service announcements) Free

Collaboration Radio will air two :30 second PSAs per episode for fellow non-profits working toward positive social change. Live read scripts or provided audio recordings accepted.

Deadline to receive sponsor, ad or PSA scripts and/or recorded content:  
Wednesday, 5 p.m. CST before the following Saturday’s episode.

Promotional and advertising content and copy subject  
to review and approval by Collaboration Radio.